

# FMCG BUSINESS CONCLAVE

Friday March 1<sup>st</sup> 2024 , Jio Convention Center, BKC

Award category	Category Discription
<b>Woman Entrepreneur of the year</b>	A person that introduces a revolutionary business model that disrupts traditional practices and has a significant and transformative impact on a industry
<b>Entrepreneur of the year</b>	An individual who has demonstrated exceptional skill, vision, and success in entrepreneurship.
<b>Young entrepreneur of the year (less than 35 years old)</b>	An entrepreneur who is relatively new in the business world but has demonstrated exceptional skills, innovation, and success in their ventures
<b>MSME of the Year</b>	A company or organization is having exemplary leadership that has positive impact on the company's overall performance, growth, and success.
<b>Start-up of the Year (less than 3 years old)</b>	A newly established and growing company that has shown exceptional performance, innovation, and potential for success.
<b>SHG (Self help group) of the year</b>	Acknowledge the outstanding achievements of self-help groups.
<b>FPO/FPC of the year (Farmer Producer Organisations (FPO) and Farmer Producer Companies (FPC))</b>	Recognize the exemplary performance and contributions of Farmer Producer Organisations (FPOs) and Farmer Producer Companies (FPCs).
<b>Co-operatives of the year</b>	Acknowledge and celebrate the outstanding performance and contributions of cooperatives.

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<b>Corporate Social Responsibility (CSR) Champion</b>	An individual or organization that is recognized for its outstanding commitment and contributions to operating in an ethical and sustainable manner, taking into consideration its impact on society, the environment, and stakeholders beyond just financial performance.
<b>Hero Product of the year</b>	The standout item or service that has achieved notable success, recognition, or popularity within its industry
<b>Trend setter of the year</b>	A brand that is recognized for its ability to set trends and influence the market or industry
<b>Innovation in Packaging</b>	A company that places an exceptionally high level of importance on the design, quality, and overall aesthetics of their product packaging and dedicated to achieve perfection in the packaging of a product.
<b>Innovation in logistics</b>	Demonstrated outstanding innovation and excellence in the field of logistics
<b>The high flyer award (for highest sales)</b>	Exceptional sales accomplishments.
<b>Digital Dynamo Award</b>	Demonstrated exceptional dynamism, innovation, and success in the digital realm. its a powerful and energetic force within the digital landscape, capable of driving positive change, innovation, and success.
<b>Best Manufacturing Practices</b>	Demonstrated exceptional efficiency, quality control, safety, innovation, and overall excellence in their manufacturing processes.
<b>Green award</b>	Encourage and recognize the use of sustainable technologies, products, and practices by businesses and individuals to promote environmental stewardship.

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